

1 revenue. Bellevue and the County stretch money by occasionally sharing road crews and
2 equipment.

- 3 • Bob Crosby strongly encouraged the County to poll citizens to target voter opinions and issues.
- 4 • Now is the time for simple, clear description of what the levy will accomplish. Make it relevant to
5 individuals by including photos of areas that affect people.
- 6 • Hailey has been discussing its infrastructure at recent Council meetings. The Road & Bridge levy
7 hasn't been specifically addressed, but Hailey will most likely support the levy. \$35 additional
8 property tax is a lot of money for many Hailey residents. Haemmerle felt the levy amount would
9 barely scratch the surface of infrastructure needs throughout Blaine County and cities, but it is a
10 start. It is important the County and cities work together on this.
- 11 • Mountain Rides has not yet formally considered supporting the levy. MRTA is the coordinating
12 agency for the Bicycle-Pedestrian Master Plan, which includes a number of projects that
13 complement and benefit infrastructure improvements, particularly within the cities. Miller
14 encouraged including the Bike-Ped Master Plan in R&B levy outreach and promotion.
- 15 • The Blaine County Recreation District (BCRD) also suggested considering the Bike-Ped Master
16 Plan in the County's promotion of the levy.
- 17 • Brown and Haemmerle said the R&B levy is about essential infrastructure, and cautioned against
18 too much promotion of the Bike-Ped Master Plan.

19 20 **Citizens Committee**

- 21 • A group of citizens has been meeting to discuss the importance of infrastructure and the proposed
22 R&B levy. They strongly favor polling citizens. Kathryn Goldman and Sarah Michael suggested a
23 citizen group could support the levy, activate citizens to participate in the process and look for
24 private funding support.
- 25 • The citizens committee has a first donation.

26 27 **Polling**

- 28 • Will provide accurate information crucial to success of the levy.
- 29 • The BCRD recently got a bike path levy passed, thanks in part to good information from a survey.
- 30 • Blaine County is negotiating a contract with a company to do a citizen survey.
- 31 • The County welcomes input on survey questions from City representatives and local leadership.
- 32 • Haemmerle said the 2014 R&B levy ballot failed, but was very close. He advised the BCC to not get
33 bogged down in doing a survey or waiting for survey results.
- 34 • Wolper agreed, but said the bike community could be very helpful if included in promoting benefits
35 of the levy.

36 37 **City Plans for Use of Levy Funds**

- 38 • Blaine County's road maintenance schedule lists roads that need work, mileage, the current service
39 life and the volume of traffic on each road. Greenberg asked the cities for suggestions on a
40 template of road work proposed to be done with levy funds so cities and county can be consistent in
41 presenting the need for levy funds to their respective citizens.
- 42 • It must be very clear that a \$3 million levy is just trading water until some other funding is available
43 to bring roads back up to standard.

44 45 **Education and Outreach**

- 46 • Blaine County received a letter of support from Bellevue for the 2015 R&B levy. The BCC is asking
47 all cities in support of the levy to submit a letter of support.
- 48 • The levy ballot should be presented and explained to the public at events and meetings as often as
49 possible. The BCC is asking for representatives to present the levy to groups whenever possible.
- 50 • What contribution(s) is each city going to make to fund and promote the outreach effort?

51 52 **Funding**

1 Blaine County is funding the poll.

2

3 **Future Meetings**

- 4 • Mayor Briscoe will attend joint County-City meetings whether or not Sun Valley supports the levy.
- 5 • Meetings are good. Email is good for those who can't attend meetings.

6

7 **Public Comment**

- 8 • Jim Allman thanked County and City officials for their leadership and service. Everyone knows the
- 9 roads are going to pot and bridges are dangerous and need repair, but Allman said no to raising
- 10 property tax. He thinks a lower levy amount has a better chance of passing. He said a dedicated
- 11 private company can get a lot of work done. Allman said there are more cars on the road than ever
- 12 before and he doesn't understand why gas tax doesn't cover road maintenance, and why
- 13 registration fees aren't raised.

14

15 Greenberg explained that cars are more efficient and the gas tax has not been raised for decades. He

16 said the Idaho Association of Counties was lobbying Idaho legislators to raise the gas tax on behalf of

17 all Idaho counties. The State is short \$260 million for roads and bridges.

18

19 Greenberg said County road crews are highly-trained and work well with city crews. County

20 maintenance is methodical and tracked and the best that can be done with the funds available.

21

22 **ADJOURN**

23 Greenberg adjourned the Workshop at 6:06 p.m.

24

25

26

27

28

29

Attest: _____ Approved _____

JoLynn Drage County Clerk Jacob Greenberg Chairman