



# BLAINE COUNTY EMERGENCY COMMUNICATIONS

1650 AVIATION DR  
HAILEY, IDAHO 83333

PHONE: (208) 788-5558 FAX: (208) 788-5559 [rstellers@co.blaine.id.us](mailto:rstellers@co.blaine.id.us)

**ROBIN STELLERS  
DIRECTOR**

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Press Release – For Immediate Distribution

Contact:

Robin Stellers, Director

Blaine County Emergency Communications

## **BLAINE COUNTY CONTRACTS WITH CodeRED TO PROVIDE COMMUNITY ALERT SYSTEM TO BLAINE COUNTY RESIDENTS AND VISITORS**

Blaine County announces the launch of the CodeRED Community Alert System, a high-speed emergency notification service provided by Emergency Communications Network (ECN).

The CodeRED platform will allow the County to communicate with both citizens and first responders by using the system capabilities to send telephone calls, text messages, emails, and social media to effectively inform residents about immediate threats to health or safety emergencies such as severe weather, evacuations, floods, fires, or critical police or fire activity.

Residents, businesses with landlines and residents who have previously enrolled their opt-in communication devices can rest assured that their devices have been included in the Community Alert System database. If you are unsure if you have previously enrolled in Blaine County's community alert system, simply go to [www.blainecounty.org](http://www.blainecounty.org) and click on emergency alert to access the CodeRED registration page. From there you can enter your contact information and choose to manage your contact information. All information provided will be kept strictly confidential. Officials recommend that users select several different communication methods such as email and cell phone in the event a particular communication device is unavailable.

Within seconds of launching a community alert, area residents will be notified of the emergency at hand with a message or emergency instructions. Residents with caller ID on their phones should take note that 208-578-4464 is Blaine County's Community Alert System phone number. Officials recommend users put this number in their contacts under Community Alert so that you do not miss important calls. If the recipient of a call wants to hear the message again, they can redial the number and the message will be repeated for them.

CodeRED features:

- **The CodeRED Community Alert System:** Allows registrants to choose multiple locations about which they want to be contacted. Users can receive notifications about emergencies that may affect their home, parents' home, workplace, and child's school.
- **CodeRED Weather Warning System:** Is an automated weather warning technology that delivers phone calls, text messages, and emails to registered residents and businesses within the direct path of severe weather. The CodeRED Weather Warning system is an opt-in service that automatically notifies those registered of tornado, flash flood, and severe thunderstorm warnings just minutes after an alert is issued by the National Weather Service (NWS).
- **CodeRED Mobile Alert APP.** This app allows mobile alert subscribers to access all active alerts issued by CodeRED clients to CodeRED mobile app users who may be traveling in affected areas across the United States and Canada as well as weather alerts issued by the National Weather Service.

The Community Alert System is not intended to be the sole source of information for emergency alerts and should not be relied upon exclusively as Blaine County officials cannot guarantee that every person will receive an alert.

Officials encourage everyone to register *before* an emergency exists.

If you would like to register and learn about disaster preparedness go to [www.blaineemergency.org](http://www.blaineemergency.org). You can also register online through [www.blainecounty911.org](http://www.blainecounty911.org) or [www.blainecounty.org](http://www.blainecounty.org).

If you would like to register by email, you can send registration requests to [contactus@ecnetwork.com](mailto:contactus@ecnetwork.com) or call for registration assistance at 208-788-5558.